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Name	Mark Martin
Email	m-u-martin@carolina.rr.com
Phone	(910) 250-1652
Do you own real property in Brunswick County?	Yes. 2304 W Yacht Dr, Oak Island, NC 28465. Primary Residence, Single Family Home.
What is your non-political career experience?	35+ years as a consultant in Information Technology. I also work part-time in ministry, currently leading a ministry at Coastal Church in Supply as well as serving as a Chaplain with Brunswick County Sheriff's Office.
Have you ever owned or operated a business?	Yes. Twice during my career I started and operated IT Consulting firms.
Why should REALTORS® support you?	I am a fiscal conservative who supports accountability for taxpayer funds and responsibility to invest back into the community. I support tourism while also taking care of permanent residents. Education and preservation of local resources so everyone enjoys what Oak Island has to offer.
What aspect of growth and the changing demographics in Brunswick County proves to be most beneficial to the community and which proves most detrimental?	Growth is good for our area of Brunswick County. Both residential and commercial growth provide additional opportunities to improve our area due to growing the tax base. Commercial development provides many conveniences closer to home reducing the time spent commuting to Wilmington or Myrtle Beach. The variety of residential developments allows for a diverse population to enjoy the area. Additional growth provides for recreational opportunities both new and expansion. The most detrimental aspect to growth is typically highway infrastructure. We will see periods of congestion and delays while the state catches up to growth. The highway improvement plans will be a great addition to our area as they move forward.
How do land use regulations and property rights factor in to growth?	Land use planning is key for Smart Growth initiatives. I am a supporter of Smart Growth which includes planning for mix use development, pedestrian friendly greenways and designated open space. Land use planning also provides property owners options to maximize the value of their investment.

What motivated you to seek elected office?

Specifically for Oak Island it has been the lack of solid fiscal stewardship which caused me to run for Town Council. I have served in local government in Harrisburg, NC and the surrounding Cabarrus County area for many years prior to moving to Brunswick County. I understand the financial requirements for local governments as well as leveraging alternative funding options to address projects such as beautification, revitalization and other community based enhancements.

If supported, I will accept a PAC check. Yes

Are there REALTORS® involved in your campaign?

Yes, I met Diane Larkin and her husband at a recent Town Council meeting. They also live on W Yacht Dr just a few properties down the street. We discussed several key topics impacting our area and we connected on approaches for addressing concerns. They are hosting a "meet and greet" candidate forum at their home and invited me to participate.

How can REALTORS® contribute to the betterment of Brunswick County?

Continue to help local governments educate and preserve our local resources and attractions. Working with new property owners and short-term vacationers at the front end of the experience is a key role you play in the ecosystem lifecycle for Oak Island.

What are the reasons for the housing shortage in our area - and what would you, as an elected official, do to fix it?

We are running out of highly desirable land supporting "island life", yet have parcels available on the mainland. While as an elected official I can not dictate to a property owner when they can or can't develop or sell their property, we can encourage in a positive view plans that are presented to development available parcels. While re-zoning request may be viewed as unpopular, it is actually a good opportunity to re-evaluate the intended land use. Sometimes parcels get caught in-between intended uses versus practical uses in correlation to other area developments and/or uses. Reasonable consideration is key when planning to meet the needs of the community.

What is your position on Short Term Rentals? Do you support enhanced regulations restricting short term vacation rentals in your town? Why or why not?

I do not support placing additional restrictions on property owners rights and ability to recover their investment with property. I have seen planned developments whereas short-term rentals have been capped and it hurts the property owner. Property owners need the ability to leverage the full available options to adjust to market conditions, financial needs, etc...
